**DATA ANALYTICS**

PRODUCT SALES ANALYSIS

BRAINSTORMING AND EMPATHY MAP

BY

TEAM NO 31

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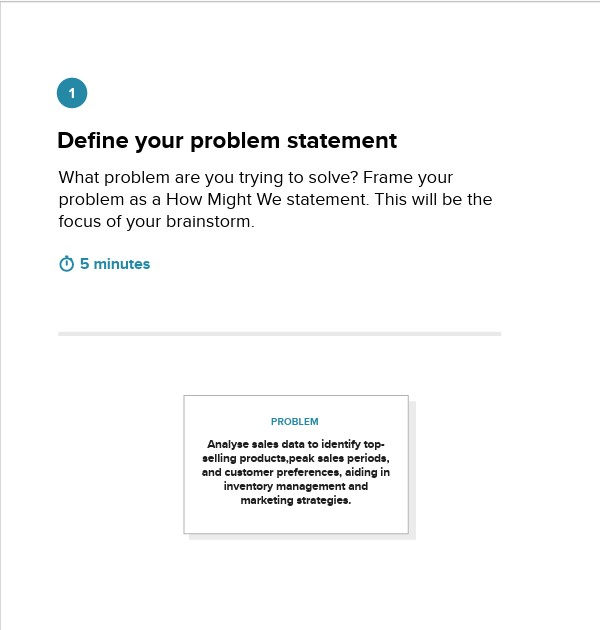
INIYA SHAKSHY R R

AMIRTHA P

GOPIKA P

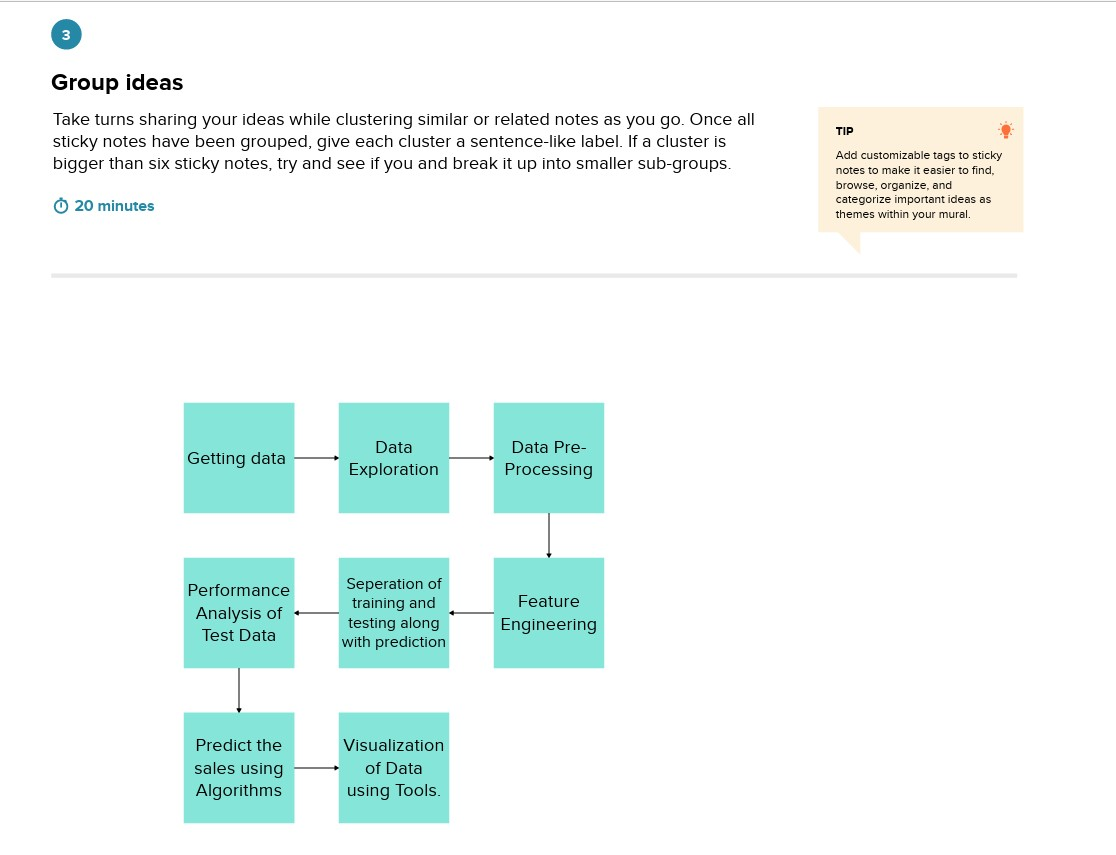
**PRODUCT SALES ANALYSIS**

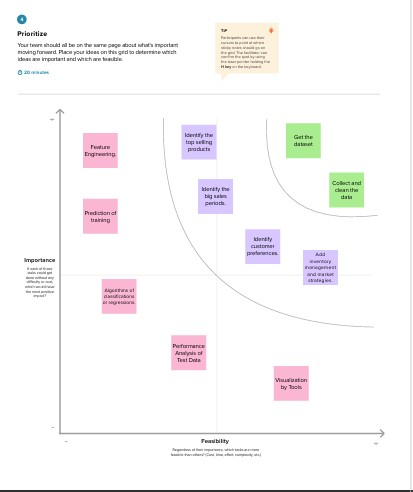
Analyse sales data to identify top-selling products, peak sales periods and customer preferences, aiding in inventory management and marketing strategies.











DETAILS: